

AMY MAYER

WEB DEVELOPER & UX PROFESSIONAL

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SKILLS

- Adobe **Photoshop**, **InDesign**, and **Illustrator**
- Mobile and desktop website **wireframing** and **prototyping**
- **HTML**, **CSS**, and **jQuery**
- **Axure** software
- **Responsive web design**
- **Bootstrap** and **Foundation** frameworks
- **Digital illustration**

EDUCATION

Bachelor of Science: **Web Design & Interactive Media**, Cum Laude
The Art Institute of Portland; 2008-2011

EXPERIENCE

Freelance; 2011–Present

Amy Mayer Design & Illustration, Portland, OR

- Generated interactive wireframes for responsive web design
- Experienced in responsive web design frameworks Bootstrap and Foundation
- Executed and customized jQuery plug-ins
- Developed HTML and CSS page templates, including visual assets and text layout
- Produced and managed HTML email campaigns and landing pages
- Devised static digital assets for motion-graphics installations
- Designed lower-third graphics for high-definition video

Marketing & Design Internship; 2010–2011

Revelation, Inc., Portland, OR

- Designed, edited, and managed email marketing campaigns, including visual elements and text layout
- Administered and updated company website using the Drupal Content Management System
- Created successful marketing collateral based on one-on-one meetings with Revelation CEO Steve August, including key product offering brochures
- Provided custom graphics for internal presentations and workflow documents

Web Content Administrator; 2010-2011

The Art Institute of Portland, Portland, OR

- Created Flash-based content including slide shows and galleries
- Proposed and implemented website design and architecture for various internal groups
- Conceived and built custom website design, including HTML, CSS, and jQuery
- Built and maintained professional relationships with Art Institute staff and faculty

Graphic Design Internship; 2008

Entercom, Portland, OR

- Created web-based advertising content with the Lead Designer, marketing the company across the national radio broadcast industry
- Designed banner advertisements using Adobe Flash timeline animation techniques